

COURSE TITLE: Strategic Risk Management: *Navigate Ever-Changing Uncertainties for Strategic Success*

DATES & TIMES:

Workshop 1: Wednesday, June 11, 2025, 1:00-3:30 PM EDT

Workshop 2: Wednesday, June 18, 2025, 1:00-3:30 PM EDT

LOCATION: Virtual Classroom via Zoom

TRAINERS:

Mark Beasley

North Carolina State University, Alan T. Dixon Distinguished Professor of Accounting and Director of the ERM Initiative

Ericka F. Kranitz

North Carolina State University, Professor of Practice; Director, Master of Management, Risk and Analytics Concentration

COURSE DESCRIPTION:

Uncertainties abound: Inflation, volatile political climates at state and federal levels, battles against crime, high interest rates, people migration, rising costs of labor, misinformation and disinformation, uncertain supply chains, shifts in capital markets, evolving expectations related to the environment, social changes and social media, artificial intelligence — and the list goes on. If ignored, these uncertainties can trigger a multitude of **challenges that can derail strategic and operational goals and objectives** for community developers and affordable housing organizations.

This two-part live virtual workshop series will **outline tools and techniques** that community development and affordable housing leaders can use to implement a holistic, **strategic and proactive approach to risk management** and planning process immediately. Each workshop lasts two and a half hours and will introduce participants to foundational risk thinking, frameworks and tools to implement and ways to effectively engage in productive risk conversations with the organization's board and leadership.

Field of Study: Specialized Knowledge

Level: Intermediate

Delivery Method: Group Internet

Prerequisite: Experience as a COO, CFO, risk manager, project manager, compliance officer or similar at an affordable housing organization.

Advance Preparation: Assigned reading prior to Workshop 1. Approximately 1 hour of work between Workshop 1 and 2. Reading will be sent to registrants in advance of Workshop 1. Homework will be assigned in class during Workshop 1.

Total CPE Credits Available: Up to 5.6 CPEs (see Workshop List for CPEs per session). CPEs earned is dependent upon actual learning time for each session. Learning time may vary slightly from anticipated totals.

STRENGTH MATTERS® Navigating Ever-Changing Uncertainties for Strategic Success

CPA PARTICIPANTS SEEKING CONTINUING EDUCATION CREDITS (CPEs):

If you would like to receive a certificate of completion to document the CPEs earned for this course, **please LOG IN to the web classroom with your full name and email prior to the start of each module AND complete all polls presented throughout the course.** Polling question submission and attendance records will be used to verify full participation prior to issuing certificates of completion. **We recommend logging in at least 10 minutes prior to the start of the session** to allow you time to work out any technical difficulties. It is imperative that participants be logged in prior to the scheduled start time in order to receive full credit.

Please contact Lindsay Wells at consult.lwells@gmail.com with questions about CPEs for this course.

EARNING CPE CREDIT:

Credits are earned for actual learning time. Credits earned may differ slightly from those noted in the list of workshops below. 50 minutes of live learning = 1 CPE. Partial credits may be earned after the first full CPE for a session. For example: Full participation in a 1.5-hour session with a 10-minute break earns 1.6 CPEs. A participant who leaves the session 10 minutes early will earn 1.2 CPEs. A participant who leaves halfway through a session — logging only 45 minutes in the session — will NOT be eligible to earn CPEs for that module.

NOTE: No recordings of any course session will be available.

Registration: The deadline for registration is Wednesday, June 4, 2025. Tuition cost is \$495 per registrant.

Changes, Cancellation, Refunds and Substitutions: Change requests and cancellations can be made by emailing info@strengthmatters.net. The deadline to receive a refund for cancellations is June 4, 2025.

Cancellations: Please email info@strengthmatters.net to cancel your registration.

Substitutions: If you are not able to attend, you may send another staff person in your place. Please email info@strengthmatters.net for substitutions. The deadline for substitutions is June 9, 2025.

Contact Information: For more information regarding policies, or to issue a complaint, please email Lindsay Wells at consult.lwells@gmail.com.



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WORKSHOP LIST AND LEARNING OBJECTIVES

Note: CPEs are earned for actual learning time and may differ from those below.

Advanced Preparation for Workshop 1:

Participants will be asked to complete a reading assignment prior to the first workshop. The assignment will be sent to all registrants via email.

Workshop 1

Using a Strategic Lens to Identify Risks to Your Organization's "Crown Jewels" and Key Strategic Initiatives

Wednesday, June 11, 2025, 1:00–3:30 PM EDT (2.6 CPE)

Learning Objectives:

- Understand the connection between risk and strategy, and outline how approaches to using a strategic lens to pinpoint risks leads to valuable decision-making insights.
- Emphasize the value of starting from a strategic lens to pinpoint internally and externally emerging risks.
- Discuss different ways to engage leaders in risk dialogue conversations.
- Obtain access to tools and techniques that can be used in already-existing strategic planning or budgeting activities to proactively pinpoint risks that might impact future strategic initiatives.

Advance Preparation for Workshop 2:

Before the next workshop, participants will apply one of the tools within their organization's management team to identify core business drivers and key strategic initiatives along with identifying emerging issues over the next three to five years. Participants will return with their results as well as a summary of their experiences as the starting point for Workshop 2. Specific assignment will be given in class during Workshop 1.

Workshop 2

Developing Strategic Responses to Manage Top Risks

Wednesday, June 18, 2025, 1:00–3:30 PM EDT (2.6 CPE)

Learning Objectives:

- Understand different strategic response actions to manage top risks.
- Learn how to use a Bow-Tie Risk Response tool to develop both preventative and reactive responses to manage top risks, including responses that might involve taking more of the right kinds of risks.
- Understand the importance of having Key Risk Indicators (KRIs) to monitor changes in risk conditions.
- Highlight the value of a one-page Risk Profile for leadership communication.